PUBLIC WRITING: BLOG POST #2
ENGL 121/Fall 2017   Instructor: Leslie Johnson

<u>**Writing Task**</u>
Your job is to select one of the ambient learning exhibits/murals on the LCC campus. (Please see the list of possibilities in our D2L course site.) Then, complete a rhetorical analysis on the exhibit. In other words, answer three questions: What is the purpose of the exhibit? How rhetorically does the exhibit accomplish its purpose? And, how well does the exhibit accomplish its purpose?

In analyzing the message of the ambient learning project you selected, you may want to consider the following:
*   What is the purpose of the exhibit/mural: **entertain**, **inform**, or **persuade**?
*   What **content** (i.e., text, visuals, audio, video) does the exhibit/mural use to fulfill its purpose?
*   What rhetorical appeals—**logos**, **pathos**, an **ethos**—does the exhibit/mural use?
*   Does the exhibit/mural have a clear **exigence**, a problem or issue that needs addressing?
*   Was that content effectively chosen and integrated? Why or why not?
*   Is the information provided correct?
*   Is the exhibit/mural overall effective?

<u>**Submission Guidelines (Requirements)**</u>
1. Length: 600 words minimum; try not to go over 800 words.
2. Create as a blog post on your personal page.
3. Select the category **engl121-12119** so the post also appears in our course hub.
4. Take then embed a picture of the "ambient learning" exhibit you selected.
5. Inclusion of at least one external source, one found on the web.
6. Create a hyperlink *in text* to any outside sources referenced in your post.
7. Add at least two relevant tags to your post.
8. Due by Oct. 2 at 11:59 p.m.
9. You must respond to your own post in **All Writers Have More to Learn**. Please see details below.

<u>**Grades**</u>
*   15 points for the quality of your post
*   5 points for correctly categorizing your post.
*   5 points for including a picture.
*   5 points for including a credible source.
*   5 points for correctly linking to your source.
*   5 points for adding two relevant tags.
*   10 points for responding to your own post.

<u>**Response and Reflection**</u>
After your post appears in our course hub, **All Writers Have More to Learn**, reply to your own post by answering the following question(s). Make sure to answer completely. A sentence or two is <u>not</u> a complete answer; your post should be a minimum of 200 words.

1. What was most difficult for you about writing this post? Why do you think it was difficult for you? How did you overcome that difficultly?